

# SELPER 2025

**Travel,  
Rurality, and  
Nature**



AR TUN CHEN KU  
turismo indígena San Agustín  
S.C. de R.L.

# Unión de sociedades cooperativas Turismo Alternativo Comunitario SC de RL de CV



Prices valid for the year 2025.

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# Discover the Yucatan Peninsula with Coox Mayab!

## What is Co'ox Mayab?

We are a union of 10 cooperative societies committed to responsible, supportive, fair, and conscious tourism. The initiative began in 2016 as a collective strategy to address common challenges in the community tourism sector.

## What is community-based tourism?

- A type of tourism in which the local population plays a central role in the control, execution, and management of tourist activities.
- The activity is carried out as a complementary activity to agriculture, livestock, fishing, beekeeping, among others.
- A strategy to improve living conditions through fair trade that contributes to the care and reproduction of living Mayan culture and nature.

## Why travel with Co'ox Mayab?

- When you travel with us, you contribute to the economy of more than 250 rural families and the conservation of more than 5,000 hectares of natural areas.
- All in one place. As organizations, we integrate the diversity of cultural and nature activities that you can find in Yucatán.
- 85% of the income obtained goes directly to the communities responsible for providing the services.

Travel with Co'ox Mayab and contribute to the development of a different kind of tourism, one that is fairer to local communities and respectful of nature!

## Where are we located?



## What services do we offer?



- Trips designed as a 'xe'ek', or mix of activities (cultural, nature, adventure, and relaxation) and services (lodging, food, recreation, transportation).
- Different languages: Maya, Spanish, English, French.
- Group trips with transportation and specialized guides.



# HONEY AND COCONUT FLAVOR

## DESCRIPTION

Start by eating Doña Evelia's Huevos Motuleños. Learn about beekeeping, types of bees, and honey production in Sinanché. Then take a boat tour through a mangrove forest in San Crisanto, where you will be taken to an Ojo de Agua. Cool off in a freshwater reserve. End the day enjoying Sac-Há by the sea.

## ITINERARY

7:00 a.m. Departure from Mérida  
8:15 a.m. Arrival in Motul and breakfast at the market  
9:15 a.m. Departure for Sinanché  
10:00 a.m. Welcome in Sinanché and Apiturismo tour  
12:00 p.m. Transfer to San Crisanto  
12:30 p.m. Daytime tour of the mangrove swamp  
1:45 p.m. Lunch at a restaurant  
2:30 p.m. Time at the beach  
4:00 p.m. Return to Mérida  
5:30 p.m. Arrival in Mérida

### Services per person

2-5 people	\$2,600mxn
6-11 people	\$2,150mxn
12- 18 people	\$1,900mxn

## INCLUDES

- Breakfast (Huevos Motuleños) at the Motul market.
- Access to the rest stop facilities, including bathrooms, rest areas, and craft shop.
- Daytime gondola ride through the mangroves in the reserve. Duration: 1 hour and 30 minutes.
- Day trip to the beach with access to palapas, showers, and restrooms during your stay.
- Interpreter guide in Spanish or English.
- Private transportation service during the scheduled tour, pick-up and drop-off in Mérida as indicated in the itinerary. Includes vehicle, driver, fuel, driver's per diem, snacks, and water for passengers.

## NOT INCLUDED

- Personal activities and expenses outside the program, such as souvenirs, tips, etc.
- Daily meals at local restaurants



# WONDERS OF THE MAYAB

## CHICHEN ITZA AND CENOTE YOKDZONOT

### DESCRIPTION

Discover the wonders of the Maya on this unique tour. Leave Mérida to visit the great Chichén Itzá, one of the New 7 Wonders of the World. Take part in a cooking class with a local community and cool off in the incredible Yokdzonot cenote.

### ITINERARY

7:00 a.m. Departure from Mérida  
9:00 a.m. Chichén Itzá archaeological site  
11:30 a.m. Transfer to Yokdzonot cenote  
12:00 p.m. Welcome and cooking class  
1:00 p.m. Swimming in Yokdzonot cenote  
2:00 p.m. Typical regional lunch  
3:00 p.m. Return to Mérida  
5:00 p.m. Arrival in Mérida



### Services per person

2-5 people	\$2, 700mxn
6-11 people	\$2, 000mxn
12- 18 people	\$1, 600mxn

### INCLUDES

- Entrance to the Yokdzonot cenote with life jacket, access to changing rooms, bathrooms, picnic areas, and rest palapas.
- Food and natural water at the cooperative restaurant.
- Spanish or English-speaking guide.
- Private transportation service during the scheduled tour, pick-up and drop-off in Mérida as indicated in the itinerary. Includes vehicle, driver, fuel, driver's per diem, snacks, and water for passengers.

### NOT INCLUDED

- The entrance fee and guided tour of the Chichén Itzá Archaeological Zone. The following are exempt from paying at archaeological sites: Mexican nationals and foreign residents of Mexico on Sundays. Adults over 60 years of age (with INAPAM ID). Children under 13 years of age. People with disabilities. Teachers, students, and researchers (with valid ID).
- Ziplining and rappelling activities, as well as hammocks for the rest area in Yokdzonot, available upon request on site.
- Activities and personal expenses outside the program, such as souvenirs, tips, etc.

# UXMAL MEMOIRS

## UXMAL AND MUCUYCHÉ

### DESCRIPTION

Delve into the historic Mayan culture with this tour and explore the pyramids and temples of Uxmal, an architectural gem of Mayan culture and a UNESCO World Heritage Site. The adventure continues at the Yaal Utzil cenote, where you will have time to swim and relax in its crystal-clear waters. Finally, you will visit a local home and enjoy a delicious traditional dish.

### ITINERARY

8:00 a.m. Departure from Mérida  
9:00 a.m. Visit to the archaeological site of Uxmal\*  
11:30 a.m. Visit to the ChocoStory museum in Uxmal\*  
12:30 p.m. Transfer to the Yaal Utzil cenote  
1:20 p.m. Swimming in the Yaal Utzil cenote  
2:30 p.m. Typical regional lunch at local house  
4:00 p.m. Return to Mérida  
5:00 p.m. Arrival in Mérida



### Services per person

2-5 people	\$2,600mxn
6-11 people	\$1,900mxn
12-18 people	\$1,700mxn

### INCLUDES

- Specialized guide for the tour of the Uxmal Archaeological Zone.
- Entrance to the Yaal Utzil cenote with life jacket, access to bathrooms and rest areas. Access hours from 9 a.m. to 5 p.m.
- Lunch and natural water at a community house.
- Private transportation service during the scheduled tour, pick-up and drop-off in Mérida as indicated in the itinerary. Includes vehicle, driver, fuel, driver's per diem, snacks, and water for passengers.

### NOT INCLUDED

- The entrance fee to the Uxmal Archaeological Zone. The following are exempt from paying entrance fees to archaeological sites: Mexican nationals and foreign residents of Mexico on Sundays. Adults over 60 years of age (with INAPAM ID). Children under 13 years of age. People with disabilities. Teachers, students, and researchers (with valid ID).
- The entrance fee to the ChocoStory museum in Uxmal.
- Activities and personal expenses outside the program, such as souvenirs, tips, etc.

# TRAVEL RECOMMENDATIONS

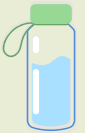
## Use:

- A hat and sunglasses to protect yourself from the sun.
- Clothing in muted colors so as not to scare the wildlife.
- Lightweight clothing to stay cool during the day.
- Biodegradable insect repellent and sunscreen.
- Comfortable footwear for the entire walk.



## Avoid:

- Talking loudly or whispering, so as not to scare the animals away.
- Bringing disposable waste.
- Taking photographs without asking people's permission.



## Bring:

- A reusable water bottle to stay hydrated.
- A towel and swimsuit, in case you visit a cenote or beach.
- Cash, for extra expenses such as crafts or tips.



# RESERVATION POLICIES

- To reserve services, 50% of the total amount must be paid, with the balance to be settled at least 5 days prior to the date of travel.
- For trips for groups larger than 12 people, the balance must be paid at least 15 days in advance.
- Date changes can be made up to 2 days before the scheduled tour date at no cost. For trips with groups larger than 12 people, changes can be made up to 5 days before the scheduled travel date.
- Payments made in cash/deposit/transfer/PayPal must be sent to [ventas@cooxmayab.com](mailto:ventas@cooxmayab.com) for confirmation.
- For payments via PayPal, the customer will bear the fees for receiving the deposit. For payments made from domestic accounts in pesos, a 5% fee will be applied to the total package price. For payments from foreign accounts, the fee will be 5.5%.
- In the case of payments made from foreign banks, the customer must bear the costs of issuing and receiving the deposit. Costs may vary depending on the bank and currency of the issuer, so it is the customer's responsibility to notify us in advance so that we can provide accurate information about the corresponding charges.
- For payments in foreign currency, the current exchange rate will be taken into account.
- If you do not make the reservation payment in advance, we cannot guarantee the availability of services from local cooperatives.





# Community-based tourism

## Travel, Rurality, and Nature



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